



SDI FINAL EVALUATION FORM 1.1

PART 1:

Journal Name:	British Journal of Economics, Management & Trade
Manuscript Number:	2013_BJEMT_6759
Title of the Manuscript:	Enterprise Excellence through Growth Strategy and Risk Management

PART 2:

FINAL EVALUATOR'S comments on revised paper (if any)	Authors' response to final evaluator's comments
The paper has been substantially improved. A few final remarks that, as a reviewer, I do not need to see again. 1) The expression ""high level" model elements (section 2) or high level elements is not clear to me. You can just name them elements of the model. Alternatively, you could find a different expression or clarify what you mean. 2) Section 3: name this section "business cases" not "scenarios". In addition, start this section by clearly stating that "in this section two cases are presented, etc". 3) Since you start discussing the cases in section 3, your reference to the cases earlier in the paper (beginning of section 2, lines 119-124) is not clear. Keep the presentation of the model general. Then in section three you will present the application of the model to the cases. 4) A few possible improvements for the cases: a) You only focus on the products. You might include something more about the companies in general and the industry. b) You suggest that companies' profitability and revenues largely increased. Can you provide a table or figure to show data? c) In the conclusion you should acknowledge your cases are about companies in a specific industry. is the model generalizable? Your evidence is not universal. You should take this into account at least as a direction for future analyses of other cases.	1) Section 2 – Title changed to ‘Model Elements’ 2) Section 3 – Title changed to ‘Business Cases and Discussion’ 3) Corrected as per reviewer’s suggestion 4) Made improvements as per reviewer’s suggestion a) Provided some related information b) Added Table 2 and discussed financial data c) Added additional points in the Conclusion as reviewer suggested